



GET READY FOR
SPRING



Spring Flavors

From March through June, the arrival of spring sparks excitement among consumers eager to explore creative seasonal and limited-edition offerings showcasing fresh flavors, unique formats, and exciting partnerships. Let's dive into this season's trending products and flavors to uncover inspiration for your brand.



Floral & Botanical Notes

Ingredients like elderflower, jasmine, hibiscus, and cherry blossom are becoming popular, especially in beverages and confections. These flavors combine sweetness with subtle floral undertones and align with wellness trends.



Citrus & Berry Blends

Combos like black raspberry lemonade showcase refreshing, tart, and sweet profiles ideal for spring launches.



Hot & Spicy Twists

Spicy flavors, including chili paired with fruits (e.g., spicy pineapple), continue to grow in popularity, offering bold taste experiences.



Nostalgic & Comforting

Flavors such as carrot cake, banana pudding, and marshmallow evoke a sense of nostalgia while finding new applications in snacks, beverages, and desserts.

Flavors You Can Expect To Taste This Spring

Strawberry Rhubarb

Elderflower

Lemon Lavender

Mango Chili

Lychee Ginger

Cucumber Mint

Honey Chamomile

Matcha Citrus

Pistachio Vanilla

Guava Lime